

June 10, 2015

MINUTES OF A REGULAR MEETING OF THE TORRANCE CABLE TELEVISION ADVISORY BOARD.

1. CALL MEETING TO ORDER:

The Torrance Cable Television Advisory Board convened in a regular meeting on Wednesday, June 10, 2015, at 7:03 p.m. in the Multipurpose Room located in the Stanley E. Remelmeyer Telecommunications Center.

2. ROLL CALL:

Present: Commissioners De Rago, Feliz, Kellogg, Kosidlak (7:05), and Chairwoman Brennan

Also Present: Cindy Hibbard, Secretary
Don Fefie, TCtv Coordinator
Michael D. Smith, Cable & Community Relations Manager

Excused: Gow

Absent: None

3. FLAG SALUTE:

The salute to the flag of the United States of America was led by Commissioner De Rago.

4. MOTION TO ACCEPT AND FILE REPORT ON POSTING OF AGENDA:

MOTION: *Commissioner Feliz moved to accept and file the report of the City Clerk on posting of the agenda for this meeting. This motion seconded by Commissioner Kellogg, carried with an aye vote.*

Roll Call Yea:	De Rago <input checked="" type="checkbox"/>	Feliz <input checked="" type="checkbox"/>	Gow <input type="checkbox"/>	Kellogg <input checked="" type="checkbox"/>	Kosidlak <input checked="" type="checkbox"/>	Brennan <input checked="" type="checkbox"/>
Roll Call Nay:	De Rago <input type="checkbox"/>	Feliz <input type="checkbox"/>	Gow <input type="checkbox"/>	Kellogg <input type="checkbox"/>	Kosidlak <input type="checkbox"/>	Brennan <input type="checkbox"/>

MOTION PASSED 5/0

5. ANNOUNCEMENT OF WITHDRAWN OR DEFERRED ITEMS - NONE

6. APPROVAL OF MINUTES

May 13, 2015

AMENDMENT: *Strike Secretary Hibbard from being present. Correct 9A, replace “article” with “clip art”.*

MOTION: *Commissioner Kellogg moved to approve the minutes of May 13, 2015 as amended. This motion seconded by Commissioner De Rago.*

Roll Call Yea: De Rago ☒ Feliz ☒ Gow ☐ Kellogg ☒ Kosidlak ☒ Brennan ☒

Roll Call Nay: De Rago ☐ Feliz ☐ Gow ☐ Kellogg ☐ Kosidlak ☐ Brennan ☐

MOTION PASSED 5/0

7. SCHEDULED BUSINESS:

A) Community Matters – NONE

B) Committee Reports

1) Producer Incentive – NONE

2) TCtv Awards – NONE

3) Operating Policies and Procedures – NONE

C) Report of the Community Television Center

May, 2015 – Coordinator Fefie provided an overview of the facility usage highlighting, 11 original shows were produced and 07 shows were bicycled. There were 173 hours of post-production used. The HD studio showed a usage of 24 hours. There were 128 hours of HD field camera usage and 0 hours of SD camera usage. CTAB hosted the “Monthly Producer Get Together”, “Field Production Audio”, with 07 attendees. TCtv hosted 3 Cub Scouts Tours: Pack 851 with 15 in attendance, Pack 863 with 20 in attendance, and Pack 275 with 21 in attendance. TCtv covered a multi-camera field production (EFP) community event, “The El Camino Fashion Show”. All purchases for the HD Studio and HD Field upgrades have been delivered and are in operation at the facility. Producers are using the facility and enjoy the advancements in the technology.

Brief discussion followed.

MOTION: *Commissioner Feliz moved to accept the Torrance Community Television Center Reports for May 2015. This motion seconded by Commissioner Kellogg.*

Roll Call Yea: De Rago ☒ Feliz ☒ Gow ☐ Kellogg ☒ Kosidlak ☒ Brennan ☒

Roll Call Nay: De Rago ☐ Feliz ☐ Gow ☐ Kellogg ☐ Kosidlak ☐ Brennan ☐

MOTION PASSED 5/0

D) Report of Legislative and Cable Related Activities

Manager Smith summarized the following:

Overall customer service rankings for pay-TV providers have dropped by 3.1 percent year-over-year.

Time Warner Cable had the lowest customer service score on the American Customer Satisfaction Index (ACSI) with a 51, a nine percent drop from the 56 the company scored in last year’s survey. Verizon (FiOS) obtained the highest rating with a 71. The company’s score jumped four percent year-over-year. AT&T (U-verse) has the second highest ranking with a 69, holding steady year-over-year.

States, cities and other localities lost oversight of basic programming packages on a 5-0 vote by the FCC led by Democratic Chairman Tom Wheeler said an agency official briefed on the matter who requested anonymity because the result hasn't been made public.

Apple plans to launch a virtual multichannel video programming service that would be priced and marketed as a "high-quality service," costing around \$40 to \$50 a month. Apple would likely offer the linear feed of most major broadcast and cable networks as well as a "rich on-demand offering" and the potential to watch live sports

Dish Network Corp. is in talks to merge with T-Mobile US Inc., people familiar with the matter said, a deal that would accelerate a wave of consolidation across the U.S. media and communications industries.

The National Football League and Yahoo are partnering up to deliver the first-ever live stream of an NFL game to a global audience. The Buffalo Bills and Jacksonville Jaguars game, which takes place in London on Oct. 25 as part of the league's International Series

Showtime will offer its programming over the internet via a standalone service starting in July, the company said Wednesday. Apple will serve as Showtime's first partner in the service, which is called, aptly enough, Showtime. A \$10.99 monthly subscription fee will cover all of the devices.

Brief discussion followed.

MOTION: *Commissioner De Rago moved to accept the Legislative and Cable Related Report for May 2015. This motion seconded by Commissioner Feliz.*

Roll Call Yea: De Rago ☒ Feliz ☒ Gow ☐ Kellogg ☒ Kosidlak ☒ Brennan ☒

Roll Call Nay: De Rago ☐ Feliz ☐ Gow ☐ Kellogg ☐ Kosidlak ☐ Brennan ☐

MOTION PASSED 5/0

E) Old Business - NONE

F) New Business

1) A recommendation from the Cable & Community Relations Manager that the Cable Television Advisory Board elect a Chairperson and Vice-Chairperson for the fiscal year 2015/2016.

NOMINATION: *Commissioner Kellogg nominated Chairwoman Brennan as Chairwoman, nomination was seconded by Kosidlak.*

NOMINATION: *Commissioner Feliz nominated Commissioner Kosidlak as Chairman, nomination was seconded by De Rago.*

Roll Call Vote: De Rago Brennan Feliz Kosidlak Gow Absent Kellogg Brennan Kosidlak Brennan Brennan Brennan

Brennan Elected 4/1

NOMINATION: *Commissioner Kellogg nominated Commissioner Kosidlak as Vice Chairman, nomination was seconded by De Rago.*

Roll Call Vote:

De Rago Kosidlak Feliz Kosidlak Gow Absent Kellogg Kosidlak Kosidlak Kosidlak Brennan Kosidlak

Kosidlak Elected 5/0

- 2) **A recommendation from the Cable & Community Relations Manager that the Cable Television Advisory Board consider development of an Open House in lieu of the annual Awards Ceremony.**

Following brief discussion, the Board recommended 10/10/15, 10/17/15, and 10/03/15 in that order of possible dates to host the Open House.

MOTION: Commissioner De Rago moved to host and Open House on 10/10/15, 10/17/15, or 10/03/15, this motion seconded by Commissioner Kosidlak.

Roll Call Yea:

De Rago ☒ Feliz ☒ Gow ☐ Kellogg ☒ Kosidlak ☒ Brennan ☒

Roll Call Nay:

De Rago ☐ Feliz ☐ Gow ☐ Kellogg ☐ Kosidlak ☐ Brennan ☐

MOTION PASSED 5/0

- 3) **A recommendation from the Cable & Community Relations Manager that the Cable Television Advisory Board discuss Workshop Deposits.**

Lengthy discussion followed.

MOTION: Commissioner Feliz moved to eliminate all workshop deposits, this motion failed for a lack of second.

The Commission decided no action was necessary.

8. ADDENDUM MATTERS - NONE

9. ORAL COMMUNICATIONS:

- A) Commissioner Kosidlak requested the locations of cellular sites in Torrance on city owned property.
- B) Commissioner Kosidlak requested information on who decides or control temporary signage on school property.
- C) Commissioner De Rago recommended that TCtv develop a process to engage the public that uses online and mobile platforms to consider distribution of their video content on TCtv.
- D) Commissioner De Rago mentioned the Monthly Producer Get Together: "Show us your sizzle reel".
- E) Commissioner Feliz mentioned if anyone was interested in tickets to see "Thoroughly Modern Millie", a musical to let him know.
- F) Chairwoman Brennan inquired when would committee appointments be considered; staff responded next month.
- G) Chairwoman Brennan inquired if the joint instruction projects between TCtv and TUSD and SoCal Roc could be shared with the Board; staff responded as soon as it becomes available.
- H) Manager Smith reminded those Commissioners that requested registration of the SCAN NATOA Inc. Nineteenth Annual Spring Conference that it is tomorrow, June 11, 2015.
- I) Councilman Griffiths congratulated Chairwoman Brennan and Vice Chairman Kosidlak for being elected to their officer positions.

- J) Councilman Griffiths thanked all of the commissioner for serving the Torrance community and that he was able to learn a lot about the Commission and he will have some questions later.

10. ADJOURNMENT:

Chairwoman Brennan adjourned the meeting of May 13, 2015 at 8:33 p.m., to reconvene on July 8, 2015, Wednesday, at 7:00 p.m.

Roll Call Yea: De Rago ☒ Feliz ☒ Gow ☐ Kellogg ☒ Kosidlak ☒ Brennan ☒
Roll Call Nay: De Rago ☐ Feliz ☐ Gow ☐ Kellogg ☐ Kosidlak ☐ Brennan ☐
MOTION PASSED 5/0

Respectfully submitted,



Michael D. Smith
Cable & Community Relations Manager

Roll Call: De Rago ☐ Feliz ☐ Gow ☐ Kellogg ☐ Kosidlak ☐ Sanchez ☐ Brennan ☐